



NEW! Fin Fun Launches Wild Things Wearable Animal Blankets

Imaginative Shark and Polar Bear Styles Bring Creative Fun to Sleepovers & Dress Up

Jacob K. Javits Center
Booth 4237/Lower Level

Idaho Falls, ID, February 17th, 2017 - Fin Fun, maker of Cuddle Tails plush mermaid blankets, introduces their new Wild Things animal-themed blanket line, including Snowcap Polar Bear and Thrasher Shark. The new line offers a full range of youth blankets kids will come alive in. Girls and boys will literally go wild for the colorful, cozy blankets that feature hooded wraps and wearable designs, perfect for dress up, snuggling, and sleepovers.

The Real Thing

Made of a soft plush fleece, Wild Things hooded blankets feature a comfortable design with arms for the blanket to easily wrap/cascade around the body. Each design is embellished with animal ears, eyes, paws or flippers to give the look and feel of a wild creature for kids to easily transform themselves. Styles include Snowcap Polar Bear, Snapper Turtle, Timber Brown Bear, and Roary Lion. Wearable styles include Thrasher Shark, Titan Orca Whale, and Polar Penguin.



Materials:	Made from soft, 100% polyester plush fleece fabric
Care:	Machine Washable
Sizes:	Kids size only, fits ages 5-11
MSRP:	\$30.00
Timing:	Summer 2017

Retail availability: FinFun.com, Amazon.com and select specialty retailers nationwide.

For more information, visit <http://toyfair.vporoom.com/FinFun>.

About Fin Fun

Based in Idaho Falls, Idaho, Fin Fun originated the patented swimmable spandex mermaid tail and monofin in 2010. Fin Fun produces wearable mermaid tails, monofins, mermaid-themed clothing and accessories as well as its line of Cuddle Tails plush mermaid and animal tail blankets. A celebrity favorite, Fin Fun sells its products primarily online and to exclusive retail outlets in over 180 countries around the globe. In 2016, the family-owned and operated company was named to the [Inc. 500 list at #119](#). For more information, visit www.finfun.com

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